

IT & E Marketing Report
Convener Mr.Mashood Khan & Mr.Mumshad Ali.
28th Sep, 2011

Target	Done
Registration on website	We need support, only I received M/s.Loads & M/s. Yusuf auto industries (PVT) ltd registration.
Different languages	Masha allah we have done it, in more than 55 LANGUAGES.
Members data	In April alphabetical members data uploaded
Product list	End of may alphabetical product list uploaded
Product gallery	Individual members product gallery launched April 2011
PAAPAM E-Newsletter	During this tenure 24th E-NEWS LETTERS LAUNCHED. Now we celebrate 25th E-Newsletter.
Monthly update website	Analytical reports, Historical & production data, Seminar news, Govt news & SRO's, Automobile news locally & internationally, Pakistan Today, PAPS 2011 and many more..... Monthly updates on regularly basis
Monthly update website new section	Comments and feeling on “own PAAPAM south office”. Article section developed on website.

Traffic on website PAAPAM.COM	FROM JAN 2011 TO 28th Sep 2011 HITS ON WEBSITE 911,713 Insha Allah will Increase.....
Traffic on website mostly countries visit of most prominent countries	COUNTRIES HITS Pakistan, United States, China, Ivory Coast (Cote D'Ivoire), Germany, Netherlands, Japan, Romania Ghana, Russian Federation, Canada, Great Britain, Nigeria, Australia, India many more
Meeting with PAAPAM members as per visit plan	MEMBERS VISIT PLAN During tenure I have personally visited 23 members in different industrial zones.
PAAPAM documentary	Idea of PAAPAM documentary came up and I took all efforts in organizing to complete PAAPAM video and today PAAPAM is able to present this video to all and every one.