



# PAAPAM DIRECTORY 2024-2025

## ADVERTISING TARIFF FOR NON-MEMBER COMPANIES

### How to reserve an advertising space?

1. For reservation of your advertising space contact Secretary PAAPAM and specify your desired space in Basic Data Form.
2. Send the amount applicable to PAAPAM Head Office through a crossed cheque in advance before the deadline.
3. Designs are to be sent to the Secretary PAAPAM well before the deadline.
4. For special positions please contact to the Secretary PAAPAM.
5. Ordinary ads will be placed alphabetically while special positions will be reserved on first come first served basis.
6. Late entries after the deadlines will not be entertained.
7. PAAPAM reserves the right to cancel any advertisement without assigning any reason.
8. The deadline for sending submission to PAAPAM is 20<sup>th</sup> May, 2024

### ORDINARY POSITIONS

Single Page Ad-----	Rs 35,000
Two Page Ad-----	Rs 50,000
Two Page Exclusive Profile-----	Rs 50,000

### SPECIAL POSITIONS

- a) Front Title -----Exclusive for PAAPAM
- b) Back Title -----Rs 225,000
- c) Inside Front-----Rs 195,000
- d) Inside Back-----Rs 170,000
- e) Inside First Page (Front)-----Rs 165,000
- f) Inside Last Page (Back)-----Rs 130,000
- g) Inside Second Page (Front)----Rs 145,000
- h) Inside Second Page (Back)----Rs 120,000

#### Contact for Reservations

PAAPAM Head Office:

16-B, West Wood Colony, Thokar Niaz Baig, Lahore-Pakistan.

04237498474-5

info1paapam@gmail.com, g.secretary@paapam.com

